

Friends of the Ayer Library Executive Board Meeting  
July 21, 2021 5:30-8:00pm  
Agenda

- 1) Approval of minutes of previous meeting
- 2) President's report
- 3) Treasurer's report
- 4) Programs and projects
  - a) Old business
    - i) Letter to Santa project for discussion
      - (1) Nov 22 start promotion
      - (2) Dec 3 deadline
      - (3) Dec 17 letters in the mail
      - (4) \$10 per child, 2+ kids \$8 each. Can pay with check or cash at the library, PayPal.
    - ii) Tote bags project for discussion
      - (1) An email message to current Friends will be sent with this info:
        - (a) All current members will receive a free tote bag. They have to visit the library to pick it up.
        - (b) Current members who rejoin can choose up to 10 free books/DVDs/CDs during one visit to the library book sale room.
      - (2) A separate campaign will be developed with the help of Ayer Library staff member Christina Zoller to encourage new members:
        - (a) Join the Friends now and get a free tote bag
        - (b) Join the Friends for two years and get a tote bag and choose up to 5 free books/DVDs/CDs during one visit to the library book sale room.
      - (3) We'll provide a list to staff for those that should receive tote bag/free books.
      - (4) Anyone who joins or renews will be placed on the new membership year.
    - iii) Membership year change bylaw wording
      - (1) Section 3: Membership Year. ~~The membership year shall be the calendar year.~~ Membership shall be one year from the time a member joins or renews.
    - iv) Restarting online book selling
    - v) Book delivery to Nashoba Park, other locations
    - vi) Report from Liz Nonis re participation in Ayer-Shirley Rotary Ducky Wucky fundraiser
    - vii) Report from Samantha Benoit about additional museum passes that the Friends might fund
  - b) New business
    - i) Library advocacy letters and other activities
    - ii) Fall book sale
      - (1) JulieAnn Govang from the Ayer Cultural Council will join us around 7pm to discuss our idea for a holiday book/craft sale to be held at Town Hall.
    - iii) Funding a reading specialist for a local literacy program
    - iv) Reimbursement for library activities, book sale, Sibley program, others
- 5) Library Board of Trustees report
- 6) Library director and staff report
- 7) Adjournment